

# Logic Model

OBJECTIVE	To improve the health and well-being of children and youth through a focus on mental health promotion, acceptance of mental illness, reduction of related stigma and substance misuse prevention.				
COMPONENT	YOUTH AND PH LEADS	YOUTH CHAMPION COHORT	PROGRAM PROMOTION	PARTNER COLLABORATION PROVINCIAL/LOCAL	SUPPORT AND CAPACITY BUILDING
TARGET POPULATION	Youth Leads	Youth Champions	All Stakeholders	Public Health Units, School Staff, Youth	Youth Leads and Champions, School Staff
ACTIVITIES	<p>Nomination of Youth Leads.</p> <p>Create role description of Youth Lead.</p> <p>Deliver Foundational Training for Youth Leads.</p>	<p>Contribute to local training</p> <p>Recruit Champions.</p> <p>Train Champions.</p>	<p>Develop communications plan.</p> <p>Develop key messages.</p>	<p>Form Advisory Committee.</p> <p>Secure program funding.</p> <p><b>Partner with provincial</b></p> <ul style="list-style-type: none"> <li>- advisory</li> <li>- ministry of health</li> </ul> <p><b>Partner with: local</b></p> <ul style="list-style-type: none"> <li>- mental health lead</li> <li>- school board/staff</li> <li>- community partners</li> <li>- steering committee</li> </ul>	<p>Develop sustainability plans.</p> <p>Capacity development webinar series.</p> <p>Social media strategies</p>

<p><b>OUTPUTS</b></p>	<p>Youth Leads and Youth Champions satisfied with training.</p>	<p>Communication strategies utilized locally and provincially to promote program.</p>	<p>Provincial and local partners and school staff satisfied with involvement.</p>	<p>Sharing and promotion of strategies to enhance and sustain Youth Leads and Youth Champions.</p>
<p><b>SHORT-TERM OUTCOMES</b></p>	<p>Increased knowledge and awareness of mental health and substance misuse issues.</p> <p>Increased awareness of strategies to prevent substance use and misuse.</p> <p>Increased understanding of the impact of stigma.</p> <p>Increased awareness of available information and resources/ services in local community and system navigation.</p>	<p>Increased awareness of the program across Ontario.</p>	<p>Increased awareness of the importance of mental health promotion and substance misuse prevention for improving health, wellness.</p> <p>Increased interest among school staff in YMHAC model.</p>	<p>Continued intention among Youth Leads and Champions to continue in their roles.</p>

	Increased confidence to work with youth and train Champions.	Increased confidence to work with youth in community.		
	Youth Leads and Champions feel they are part of a supportive provincial network. Youth Leads and Champions work effectively together to raise local awareness. Increasing uptake of and interest in program by PHUs across Ontario.			
<b>MEDIUM-TERM OUTCOMES</b>	<p>Youth increasingly engaged in school and community.</p> <p>Greater understanding of mental health and greater acceptance of mental illness and addictions as a part of the health and illness continuum.</p>			
<b>LONG-TERM OUTCOMES</b>	Increased resiliency, reduced mental health stigma, and improved health and well-being among children and youth.			